Roberto Zhang

UXUI Designer | NYC

DESIGN EXPERIENCE

Feline Jungle UX + UI Designer | Fall 2021 - Present

- Currently collaborating with Product Designer to re-brand and re-design existing e-commerce website as well as improving creative content on all social media platforms.
- Collected and analyzed user behavior data through user interviews and surveys.
- Sketched and wireframed low-fidelity prototypes for the first round of usability testing.

Eat With Me UX + UI Designer | Spring 2021

- Designed mobile app that allowed users to find easy to follow recipes with limited ingredients.
- Created clickable wireframes, prototyped High-Fidelity UI, developed system design, conducted user research, and usability testing on prototypes with target users.

Britesiders Ul Designer | Winter 2020

 Collaborated with founders and developers to create a proper visual branding and content strategy that would best represent the company's brand.

CD Design Inc. Architectural Designer + Project Manager | Winter 2017 - Fall 2021

- Conducted zoning analysis to obtain max. buildable area with efficient floor plans that complied with NYC Building Code and ADA standards.
- Created massing models and designed layouts based on users' needs.
- Managed a team of 4 designers to complete construction drawings within tight deadlines.
- Conducted site visits to make sure work was properly done and gave proper solutions when issues arose.

Central Development Corp. Designer | Spring 2014 - Summer 2017

Collaborated with the design team to draft construction drawings.

Portfolio: www.robertozhang.com Email: zhang.roberto@gmail.com LinkedIn: www.linkedin.com/in/ roberto-zhang/

PROFILE

My fascination for human-behavior and experience within a space have led me to explore the psychological aspects of product usage. I am constantly looking to understand and solve the why to create functional user-centered designs.

TECHNICAL SKILLS

Figma InDesign
Sketch AutoCAD
Adobe XD Revit
InVision Rhino3D
Principal Slides / Keynote

Photoshop Docs / Words

Illustrator Sheets / Excel

HONORS

The Matthew W. Del Gaudio Award

CCNY Spring 2017

Best Comprehensive Design of the Class of 2017

David Werber Traveling Fellowship

CCNY Summer 2015

Study Abroad in Barcelona

Cumlando