Roberto Zhang

UXUI Designer | NYC

DESIGN EXPERIENCE

Shakespeare Theory UX + UI Designer | Summer 2021 - Present

- Currently collaborating with founder to create a e-commerce website for existing brand and clientele who only knows the brand in person.
- Collected and analyzed user behavior data through user interviews and surveys.
- Sketched and wireframed low-fidelity prototypes for the first round of usability testing.

Eat With Me UX + UI Designer | Spring 2021

- Designed mobile app that allowed users to find easy to follow recipes with limited ingredients.
- Created clickable wireframes, prototyped High-Fidelity UI, developed system design, conducted user research, and usability testing on prototypes with target users.

Britesiders Ul Designer | Winter 2020

 Collaborated with founders and developers to create a proper visual branding and content strategy that would best represent the company's brand.

CD Design Inc. Architectural Designer + Project Manager | Winter 2017 - Fall 2021

- Conducted zoning analysis to obtain max. buildable area with efficient floor plans that complied with NYC Building Code and ADA standards.
- Created massing models and designed layouts based on users' need.
- Managed a team of 4 designers to complete construction drawings within tight dealines.
- Conducted site visits to make sure work was properly done and gave proper solutions when issues arose.

Central Development Corp. Designer | Spring 2014 - Summer 2017

Collaborated with the design team to draft construction drawings.

Portfolio: www.robertozhang.com Email: zhang.roberto@gmail.com LinkedIn: www.linkedin.com/in/ roberto-zhang/

PROFILE

My fascination for human-behavior and experience within a space have led me to explore the psychological aspects of product usage. I am constantly looking to understand and solve the why to create functional user-centered designs.

TECHNICAL SKILLS

Figma InDesign

Sketch AutoCAD

Adobe XD Revit

InVision Rhino3D

Principal Slides / Keynote

Photoshop Docs / Words

HONORS

Illustrator

The Matthew W. Del Gaudio Award

Sheets / Excel

CCNY Spring 2017

Best Comprehensive Design of the Class of 2017

David Werber Traveling Fellowship

CCNY Summer 2015

Study Abroad in Barcelona

Cumlaudo